

STRATiCOM NEWS RELEASE

STRATiCOM Receives a 2009 Constant Contact All-Star Award

Constant Contact recognizes STRATiCOM for commitment to best practices in email marketing

Minneapolis, MN — June 1, 2010 - STRATiCOM, a Twin Cities corporate and small business consulting collaborative, today announced that it received a 2009 All-Star Award from Constant Contact®, Inc., a leading provider of email marketing, event marketing, and online survey tools for small organizations. STRATiCOM was selected for meeting Constant Contact's best-practice standards for the use of Email Marketing throughout 2009.

"We believe email marketing should be the foundation of any marketing program, whether the company is a large corporation, a small business, or a startup," said STRATiCOM President, Paul Nicholas. "We're proud to receive the Constant Contact All-Star Award. We appreciate the recognition from our clients for the results we generate for them, and being honored by Constant Contact is additionally gratifying."

STRATiCOM received a 2009 Constant Contact All-Star Award for demonstrating best practices in the effective use of Constant Contact Email Marketing in the following areas:

- Frequency of campaigns
- Open rates
- Bounce rates
- Click through rates



"Our customers work hard to build strong relationships with their customers through email marketing and some, such as STRATiCOM, truly excel in this effort," said Gail Goodman, CEO, Constant Contact. "We created our All-Star Awards to highlight those customers who are passionately committed to following our best practices as they work to improve their customer communications. We're proud of the role we play in helping STRATiCOM be successful and we look forward to continuing to assist the company with its marketing efforts."

About Constant Contact, Inc.

With more than 350,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, nonprofits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass.; Loveland, Colo.; and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.

About STRATiCOM

STRATiCOM is business consulting collaborative that develops a coordinated approach to launching startups, improving results for existing small businesses, or successfully accomplishing projects for corporations. The company is celebrating its 10th anniversary in 2010, and has worked with dozens of Twin Cities companies over that span. Its team of executives is experienced in the fields of Marketing, Human Resources, Finance and IT, allowing businesses to leverage a collection of seasoned professionals to evaluate all aspects of a company or a project.

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